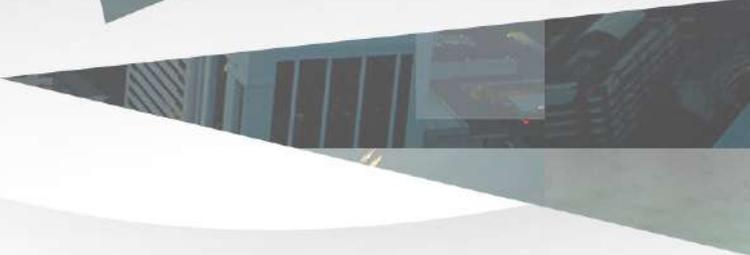




# Asian Checkout

Touching Every Heart  
Empowering. Finverse.



# Asian Checkout



We drive efficiency and elevate performance for FinTechs & Banks.

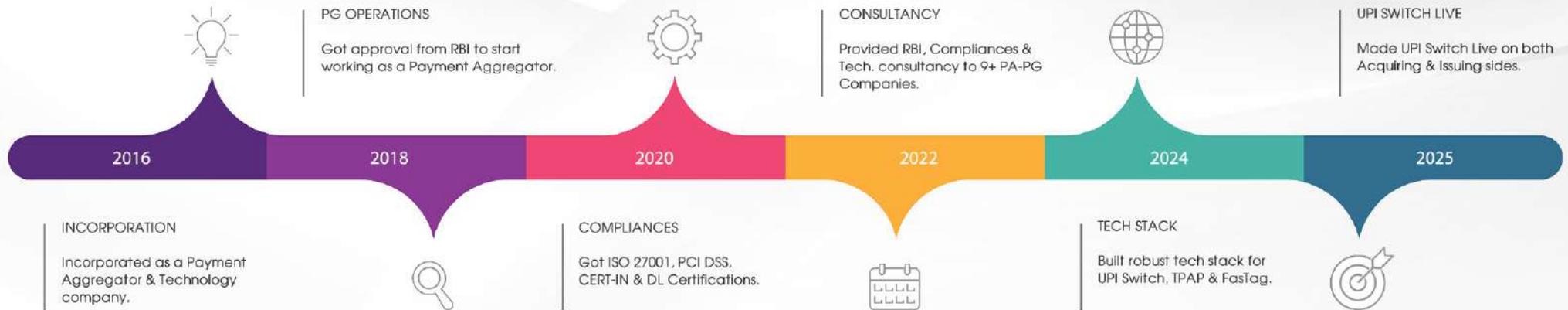
Empowering. Finverse.



# Introduction

Established in 2016, and pioneering the space of Indian FinTech, Asian Checkout has emerged as a leading force in India's FinTech industry. Beginning its journey with Payment Gateway solutions and QR Code technology, the company has now expanded its expertise into UPI Switch and Payment Gateway Technology, revolutionizing digital transactions.

The company continues to set new benchmarks in the digital payment landscape. Asian Checkout remains committed to driving secure, seamless, and scalable payment solutions, empowering businesses and financial institutions across India.





Established in 2016, Asian Checkout has emerged as a leading force in India's FinTech industry. Beginning its journey with Payment Gateway solutions and QR Code technology, the company has since expanded its expertise into UPI Switch and Payment Gateway Technology, revolutionizing digital transactions.

Backed by multiple prestigious certifications, including ISO 27001, PCI-DSS, and CERT-IN, Asian Checkout ensures the highest standards of security and compliance. With its cutting-edge technology, advanced Fraud Risk Management (FRM) tools, and award-winning innovations, the company continues to set new benchmarks in the digital payment landscape. Asian Checkout remains committed to driving secure, seamless, and scalable payment solutions, empowering businesses and financial institutions across India.

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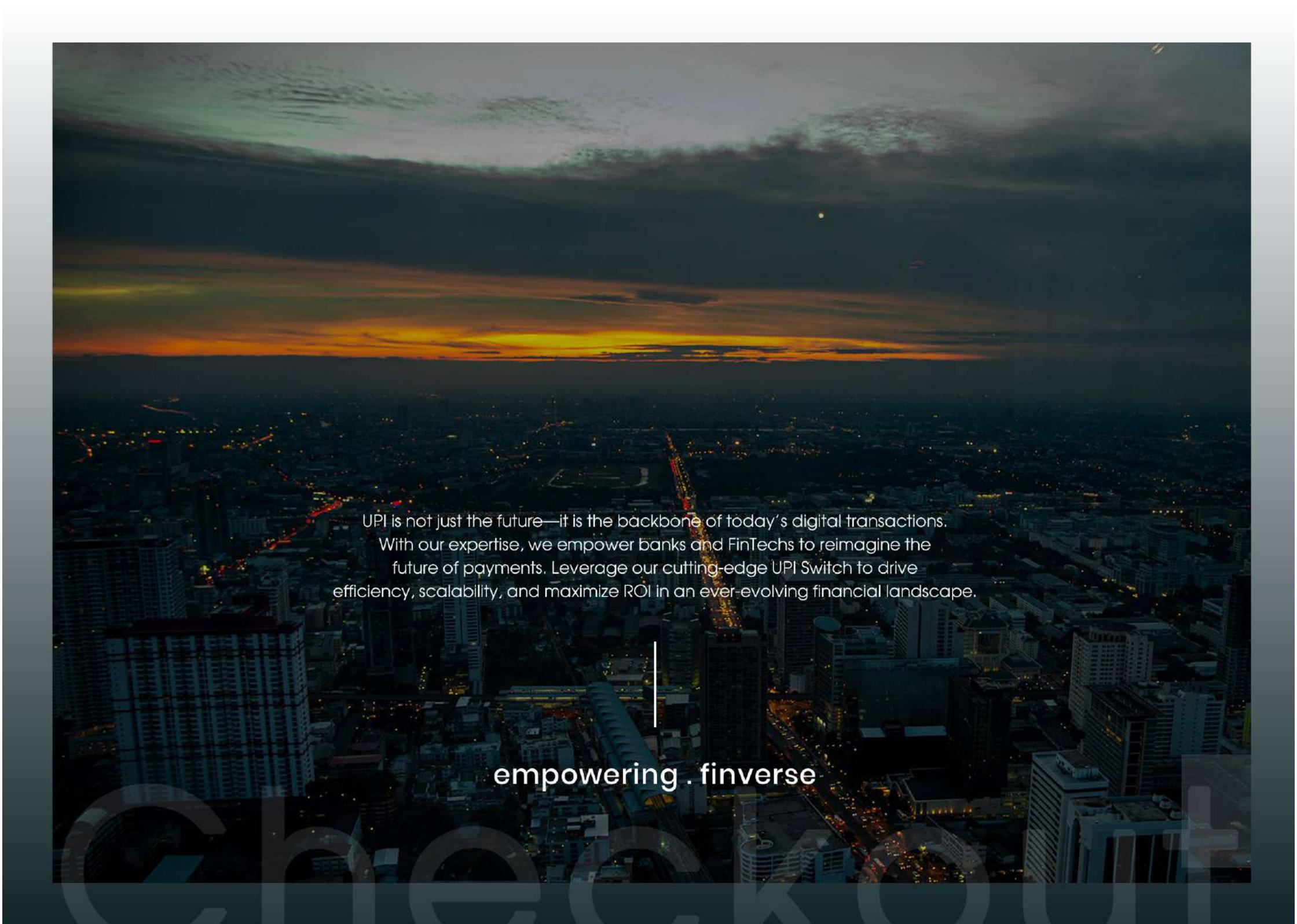
Secure

With diverse talents and shared passion for excellence

At Asian Checkout, we're revolutionizing the way businesses and consumers handle payments. As a forward-thinking payments provider, our mission is simple: to make transactions easier, faster, and more secure. Whether you're a small business looking to streamline your payment process or a global enterprise seeking robust, scalable solutions, we've got you covered.

Founded on the belief that innovation and accessibility should drive financial technology, we bring cutting-edge solutions to a wide range of industries, from e-commerce and retail to healthcare and education. Our goal is to empower businesses with tools that simplify payment acceptance and enhance their customers' experience.

**A**  
**SIAN**  
**CHECKOUT**

An aerial photograph of a city at sunset. The sky is a mix of dark blues, greys, and oranges. The city below is illuminated with lights, and a prominent road or highway runs through the center, reflecting the sunset colors. The overall mood is futuristic and dynamic.

UPI is not just the future—it is the backbone of today's digital transactions. With our expertise, we empower banks and FinTechs to reimagine the future of payments. Leverage our cutting-edge UPI Switch to drive efficiency, scalability, and maximize ROI in an ever-evolving financial landscape.

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# Alliance

## Distinctive Capabilities

### HIGH-THROUGHPUT PERFORMANCE

Designed to handle high TPS, ensuring seamless support during peak transaction volumes.

### 24/7 SERVICE AVAILABILITY

Uninterrupted operations with round-the-clock reliability for mission-critical transactions.

### OMNICHANNEL CERTIFIED

A fully compliant solution across all payment channels, ensuring seamless integration and interoperability.

### INTELLIGENT AUTO-MONITORING

Advanced real-time monitoring mechanisms that proactively detect issues and maintain high system uptime.

### ENTERPRISE-GRADE SECURITY

Built to meet the stringent security standards of NPCI, ensuring end-to-end data protection.

### ADVANCED FRAUD PREVENTION

Cutting-edge fraud detection and risk management tools to safeguard transactions against emerging threats.



# Certifications

We have successfully attained industry-leading security certifications, reinforcing our commitment to compliance, data protection, and robust cybersecurity standards.



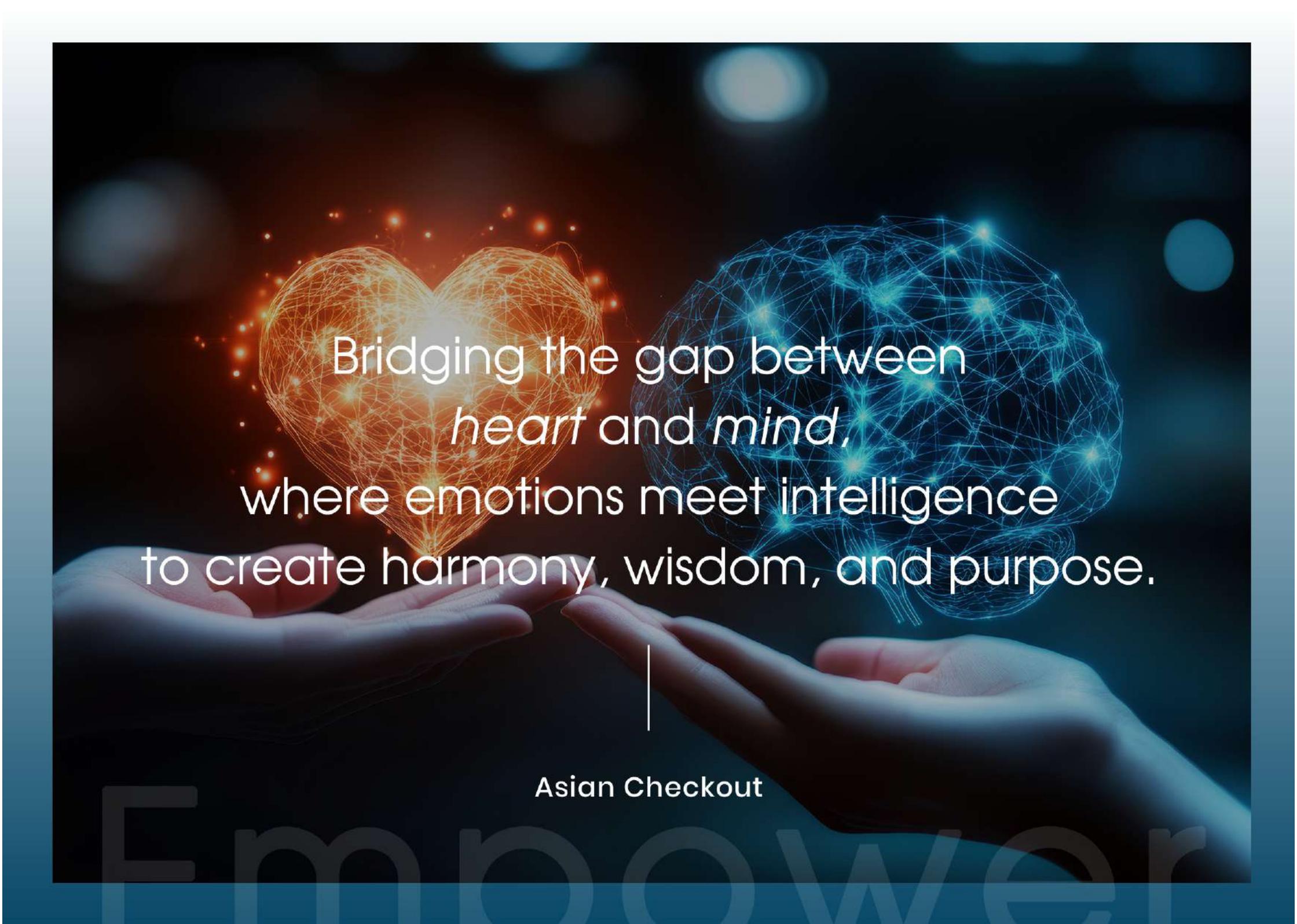
We are PCI-DSS 4.0 compliant, the latest version of the Payment Card Industry Data Security Standard,



We are ISO/IEC 27001 certified with international standard for managing information security to protect the confidentiality, integrity, and availability of the information.



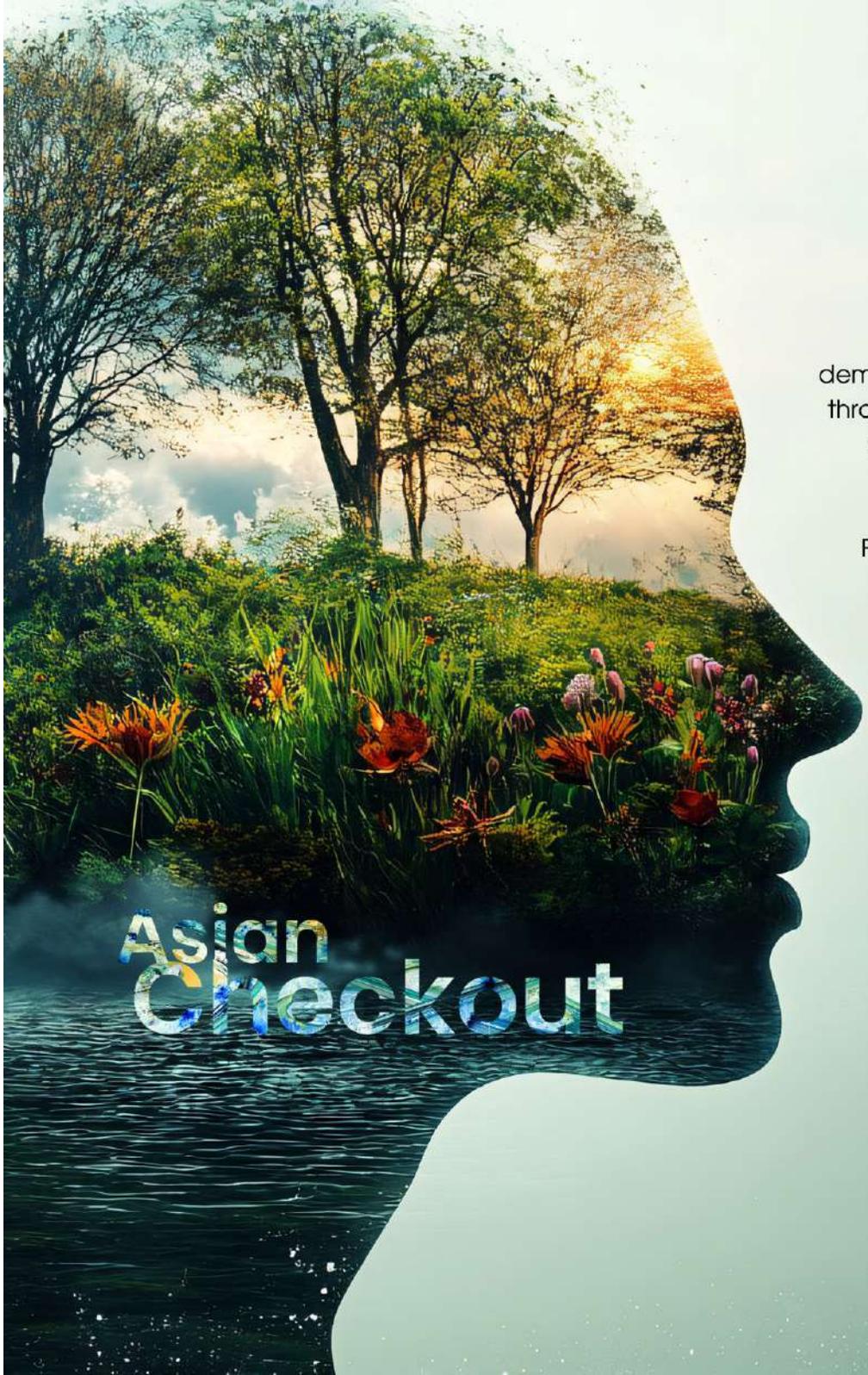
We are regulatory compliant with CERT-IN. Our company's IT infrastructure meets cybersecurity standards as per the Indian Computer Emergency Response Team.



Bridging the gap between  
*heart and mind,*  
where emotions meet intelligence  
to create harmony, wisdom, and purpose.

Asian Checkout

Empower



## Cybernetics - Hosted UPI Switch Offerings

Our robust and scalable UPI framework is designed to meet the evolving demands of digital transactions, ensuring high throughput (TPS) traffic management through a resilient microservices architecture. Built for consistency and incremental scalability, it guarantees maximum uptime while enabling seamless product upgrades to keep pace with industry advancements.

Fully NPCI-compliant, our solution empowers banks and FinTechs to enhance operational efficiency, optimize transaction handling, and achieve higher ROI compared to conventional UPI switches available in the industry.

CBS Integration

NPCI Certification

VPA Generation

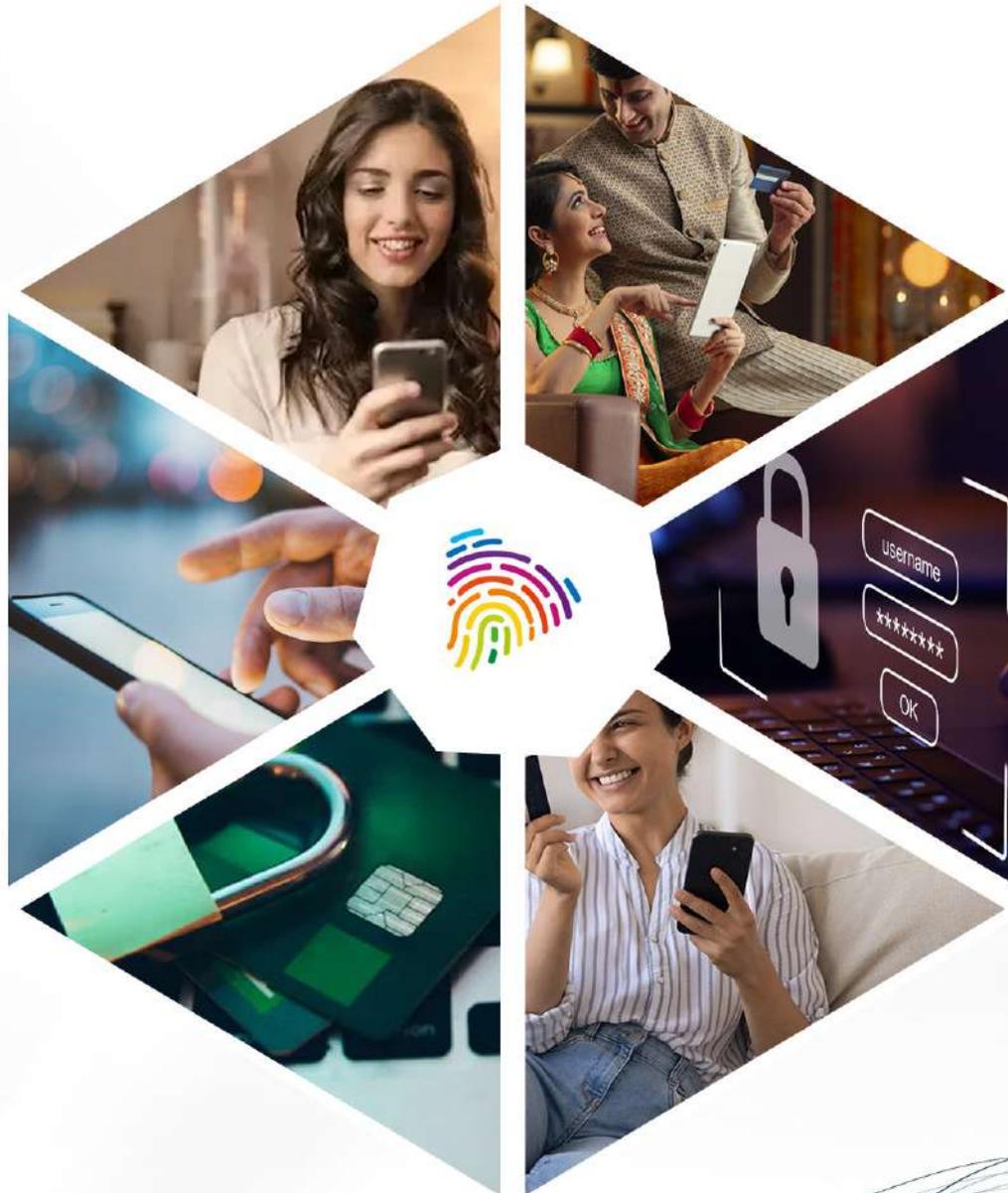
QR Code Generation

Customer Management

Merchant Platform

Smart Reconciliation

## Alliance - Offerings



Intent, Collect & QR

Advanced FRM

Realtime Refunds

Cards & NetBanking

Seamless API Integration

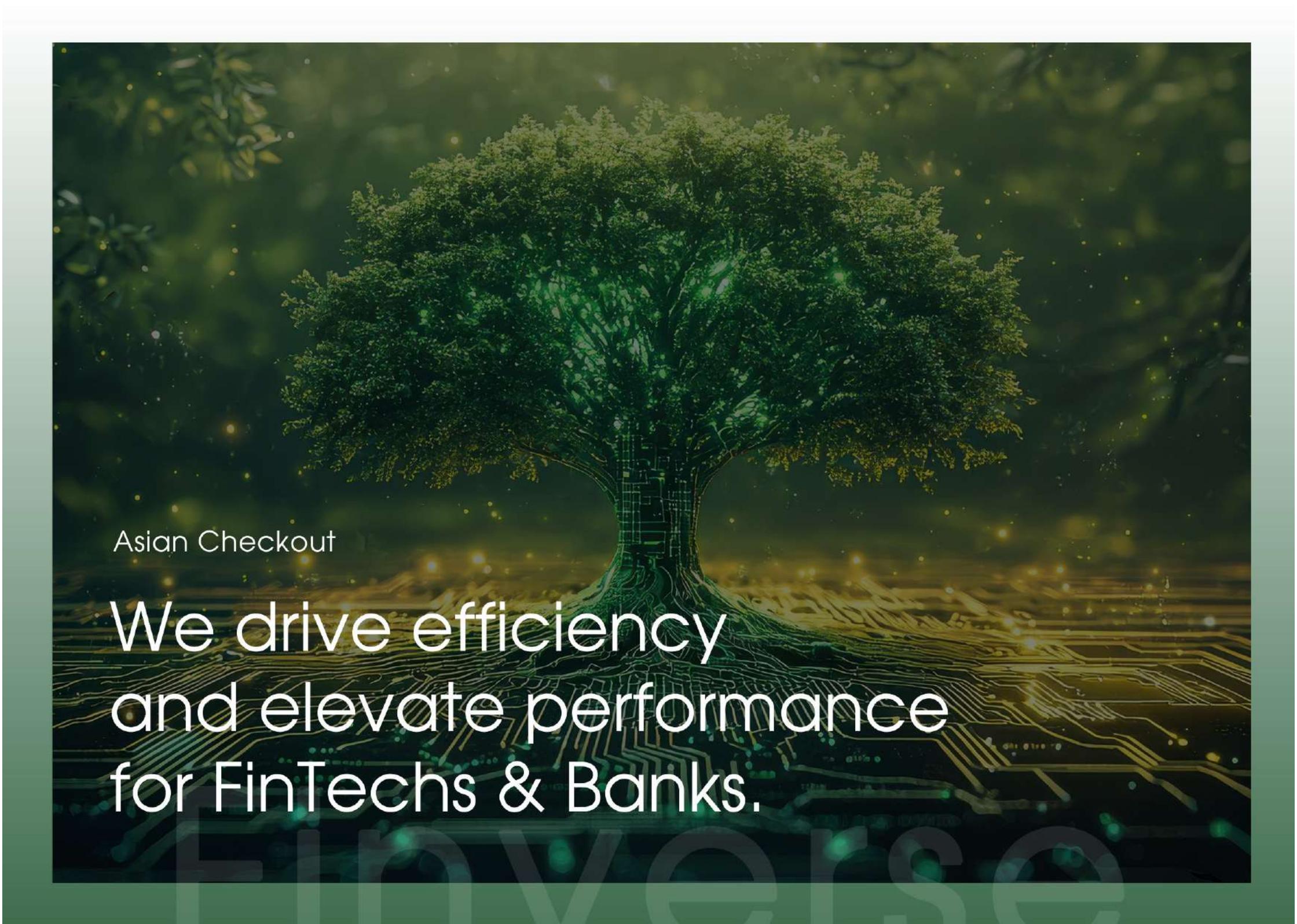
Smart Reconciliation

# Cognitive Generation - Powered by AI/ML

Cognitive Generation in UPI Switch leverages advanced AI/ML models to optimize transaction routing, detect fraud in real-time, and predict network congestion patterns.

For banks, this means smarter decision-making, reduced downtime, and improved transaction success rates. By embedding cognitive intelligence into the switch layer, banks can offer adaptive, secure, and high-performance UPI services to their ecosystem partners.





Asian Checkout

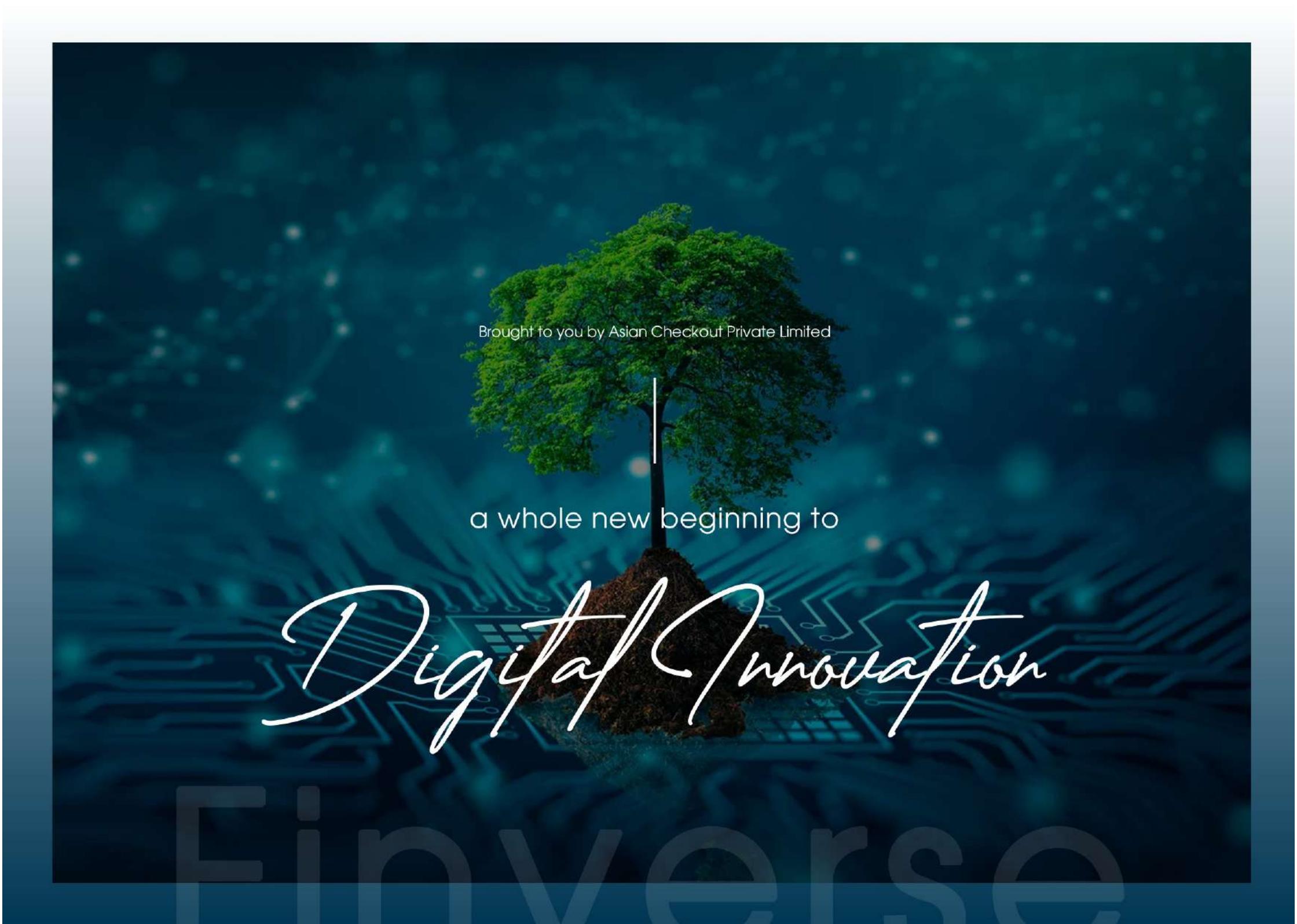
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and elevate performance  
for FinTechs & Banks.

# Advanced FRM Engine

Our FRM engine leverages AI, machine learning, big data analytics, and rule-based systems to monitor transactions for suspicious activities. It analyzes user behavior, device fingerprints, geolocation, and transaction patterns to flag anomalies and prevent unauthorized activities before they cause harm. The process includes.

- 1) Proactive Risk Mitigation
- 2) Streamlined Process Oversight
- 3) Secure Communication Channels
- 4) Comprehensive Fraud Investigation
- 5) Action Plan Follow-up





Brought to you by Asian Checkout Private Limited

a whole new beginning to

*Digital Innovation*

Finverse